



**ARTWAN**

PROFILE



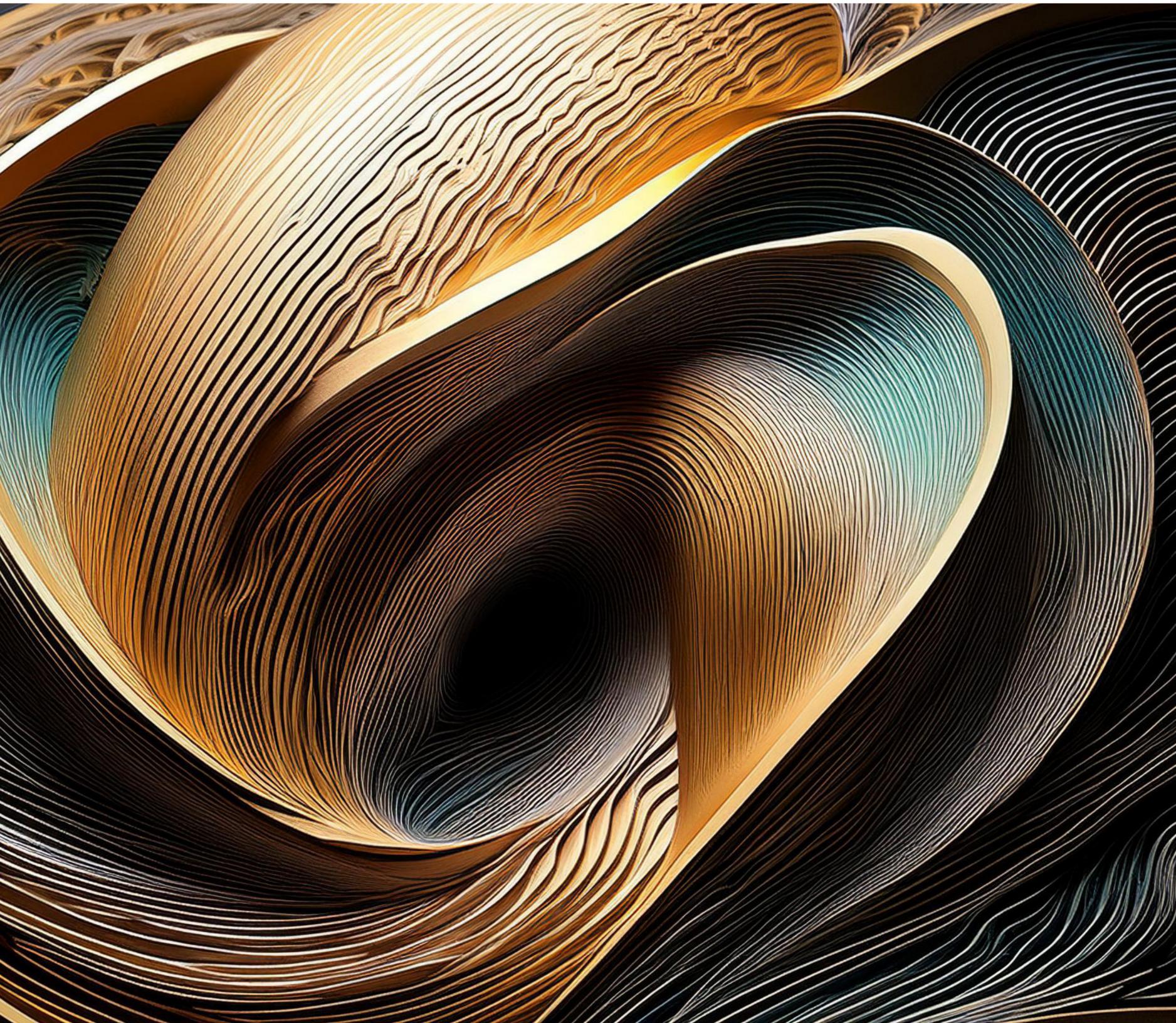
At Artway, we bring your brand to life through innovation and precision. Specializing in customized branding solutions, we partner with companies to create distinctive products that reflect their unique identity.

From concept to completion, our creative process ensures every detail aligns with your vision. Let us help you make a lasting impression and elevate your brand to new heights.



## **Our Mission:**

We aim to redefine marketing, design, and printing through innovative solutions that align with our clients' aspirations. By offering integrated services defined by beauty and precision, we create visual identities that reflect your brand's spirit, elevating it to shine and remain memorable. Our mission is to be your partner in success every step of the way.



## **Our Identity:**

We are a creative and inspiring company, working with passion and professionalism in the fields of marketing, design, and printing. We build bridges between ideas and reality, transforming visions into tangible products and solutions that reflect each client's identity and dreams. Excellence and creativity are at the core of our work, with the goal of making a real difference in every project we undertake.



# OUR GOALS

## **Our Goals:**

Achieve excellence in every service we provide, ensuring top quality and boundless creativity. Support our clients' growth and expansion through innovative marketing and design solutions that influence the market and achieve desired results. Foster effective interaction between your brand and customers through impactful marketing strategies and well-planned advertising campaigns. Continuously innovate in the field of marketing and design to stay ahead of the latest trends and technologies.



## **Create Your Brand Identity**

**Unique Branding Design:** We create a brand identity that reflects your company's essence, including logos, colors, and typography, giving you a distinguished presence that conveys your values and message clearly.

**Visual Identity Guide:** We provide a comprehensive guide with rules for visual identity usage to ensure consistency and quality across all communication channels, helping you build a unified and cohesive image.

**Sustained Quality:** We ensure your brand identity remains fresh and strong over time. We offer clear strategies to guarantee your brand's continuous development.

**Professionalism in Every Detail:** Whether your business is large or small, we provide a complete service, from logo design to other visual elements such as colors, typography, icons, and promotional designs, helping you build a professional brand identity.

**Enhanced Impact and Effective Advertising:** A strong visual identity helps improve the effectiveness and impact of your advertisements, making it easier to convey your message to clients.

# BRAND GUIDELINE BOOK



## Our Branding Services Include:

- Logo Design: Creating a distinctive logo and stationery to reflect your company's identity and attract attention.
- Visual Identity Guide: Providing a comprehensive manual defining the usage of visual identity to maintain its consistency and quality.
- Brand Accessories Design: Including business cards, prints, digital signatures, and promotional materials that reinforce your company's identity.
- Brand Development: Offering strategies for continuous brand evolution in line with market requirements and new trends.

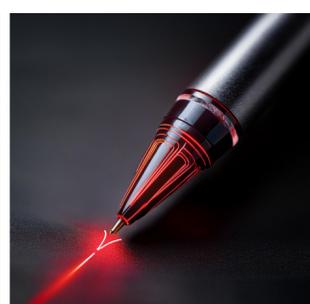
## Benefits of Professional Branding:

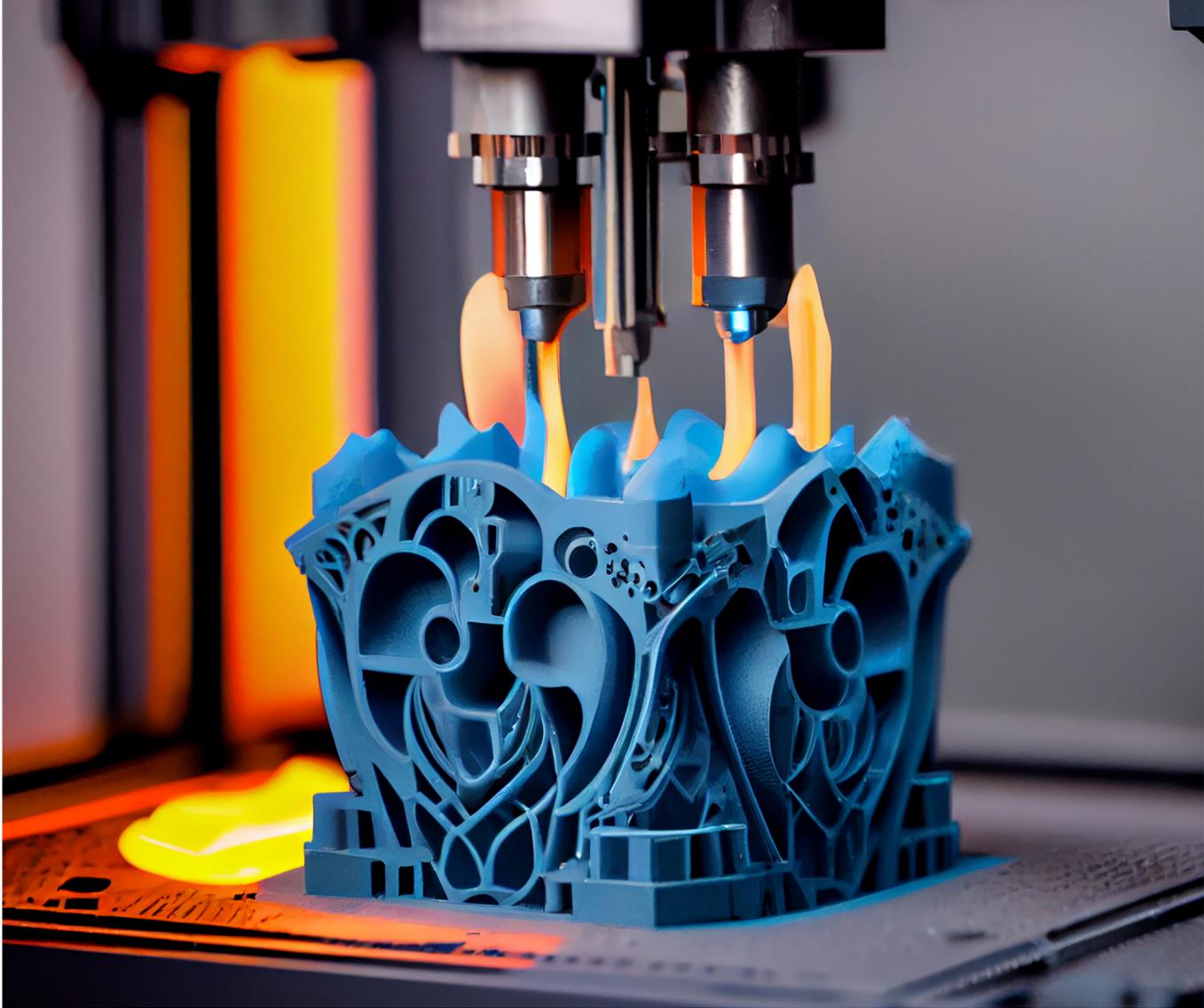
- Enhance First Impressions: A strong brand creates a professional image in clients' minds from the first interaction.
- Digital and Print Standards: Designing digital and print identities with standards that support online marketing of your products.
- Take Your Brand to New Heights with Professional Digital Marketing!
- Do you want your company to have a stronger online presence? Are you aiming to reach your audience effectively and attractively? We offer comprehensive digital marketing solutions using social media platforms and websites.



# A LASTING IMPRESSION WITH LASER ENGRAVING

Do you want to enhance your brand identity and grab attention in a unique way? Our laser engraving services provide an innovative method to print on a wide range of promotional products, reflecting your brand's professionalism and leaving a strong impression on your customers.





# CUSTOMIZED 3D-PRINTED PROMOTIONAL GIFTS

Marketing products even before production by creating 3D prototypes for initial designs, enabling early promotion.

Do You Lack a Clear Visual Identity?

We understand your need for a distinctive brand identity that clearly conveys your message to your audience. We are here to help you create and design your brand identity, including all its components, in a professional and innovative way, ensuring continuity and development in line with your vision and objectives.





# DISCOVER THE MAGIC OF **UV-PRINTING** TECHNOLOGY!

Looking for precise printing, vibrant colors, and lasting quality? We provide the best UV printing solutions (direct UV printing on products), combining high precision and advanced innovation!

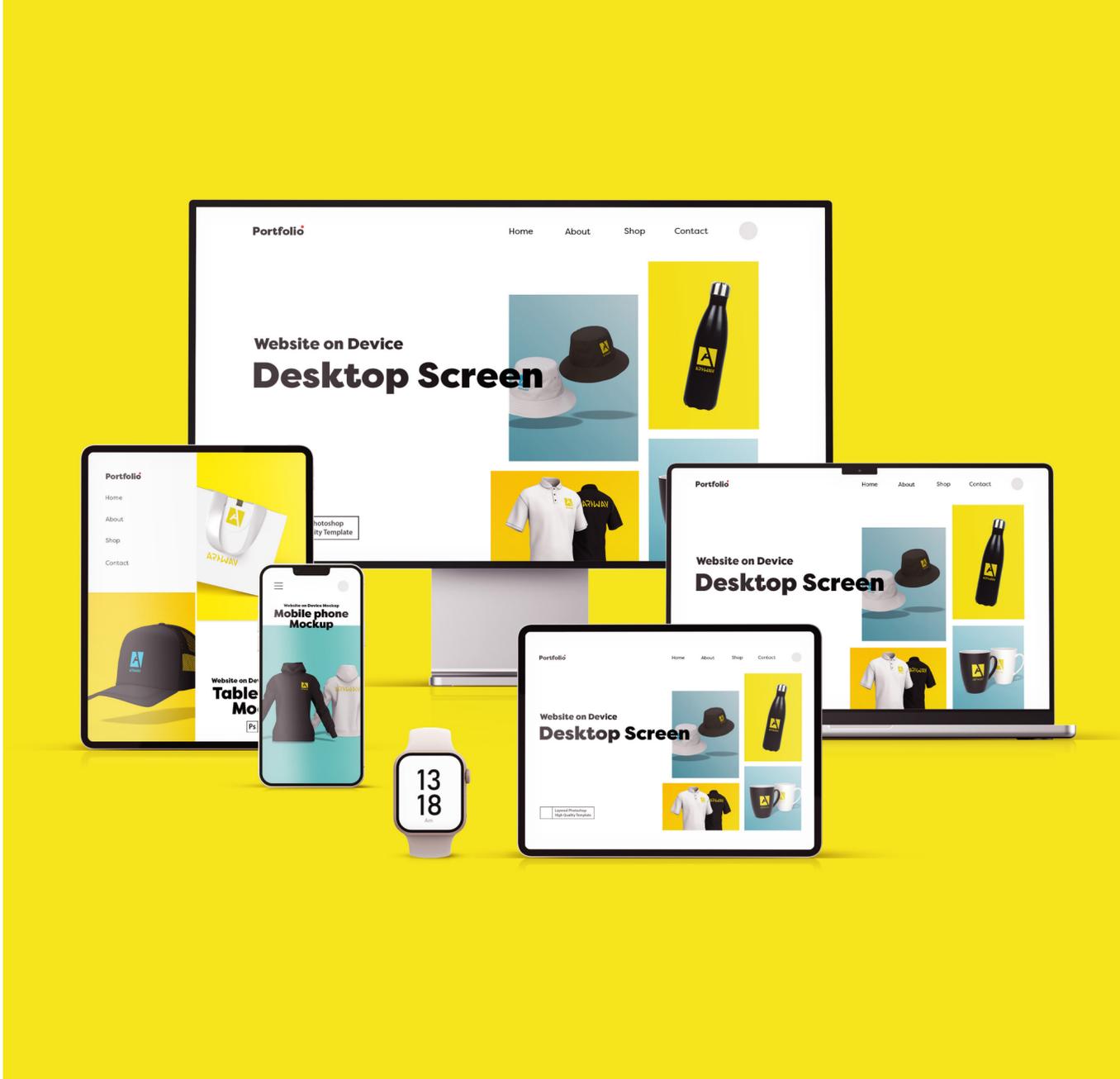
## Why Choose Us?

- Cutting-edge technology for precise and detailed printing.
- Printing on all materials and surfaces.
- Speed and efficiency in project execution.
- High durability and premium quality of our products.
- Innovative solutions for printing
- Precise and accurate printing

## Innovative solutions for complex printing tasks, including:

- Printing promotional gifts.
- Printing shields and Trophies.
- Printing on office supplies.
- Printing personal items.
- Printing home accessories.

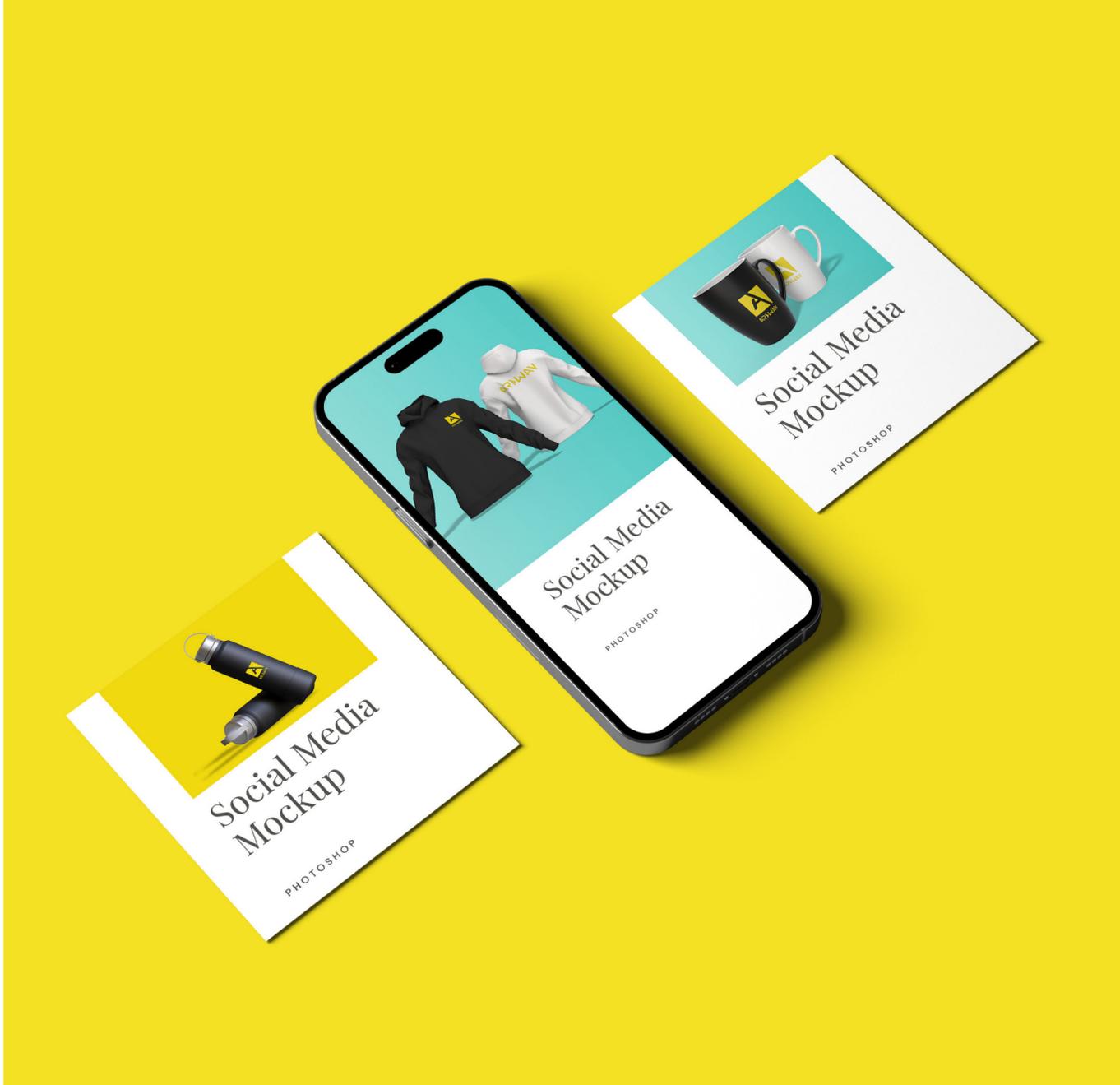




# WEBSITES & E-COMMERCE DIGITAL MARKETING

## Highlight Your Brand

- Comprehensive Marketing Strategy: We provide an integrated marketing plan that includes managing social media accounts (Facebook, Instagram, Twitter, LinkedIn, etc.) and designing and developing websites that professionally reflect your brand identity and increase customer engagement.
- Innovative and Attractive Designs: We create unique designs for images and promotional materials that reflect your company's character while maintaining professionalism and innovation, enhancing your digital presence and attracting new customers.
- Impactful Promotional Videos: We help produce promotional videos for your products or services using modern techniques that grab attention and demonstrate the value of your offerings.
- Professional Product Photography: We offer professional photography services for your products or services with perfect lighting and creative angles to make your visuals stand out online and attract customers.



# SOCIAL MEDIA MANAGEMENT

## **Our Services Include:**

- 🕒 Social Media Management: Designing and executing effective marketing strategies on social media platforms with engaging content.
- 🕒 Website Design and Development: Creating outstanding and user-friendly websites reflecting your brand identity while providing a great user experience.
- 🕒 Promotional Video Production: Offering professional videos to enhance your marketing campaigns and engage audiences.
- 🕒 Product Photography: Highlighting the best features of your products through professional photography to attract more customers.
- 🕒 3D Design: Using 3D illustrations to present your products innovatively and attractively.



# LIST OF SERVICES

## **Design Services:**

- Corporate visual identity design (logos, colors, stationery).
- Brand guideline booklet design.
- Digital and print advertisement design.
- Product and promotional gift design.
- Billboard and signage design.
- Website and application interface design.

## **Photography and Video Services:**

- Professional photography (products, events, portraits).
- Promotional video production.
- Filming and editing marketing videos.
- Creating short videos for social media platforms.
- Motion graphics creation.
- Producing explainer videos.

## **Printing and Engraving Services:**

- Printing promotional materials (business cards, brochures, flyers).
- Printing internal and external signs and banners.
- Printing on promotional items (mugs, pens, notebooks).
- Laser engraving on metal, wood, and glass.
- 3D printing for custom products.

## **Corporate Promotional Gift Design:**

- Custom design and production of promotional gifts.
- Preparing gift sets.
- Branding gifts with the corporate logo.
- Designing and customizing shields and awards.
- Advertising Campaign Management:
  - Planning and managing traditional and digital ad campaigns.
  - Developing comprehensive marketing plans.
  - Effectively managing advertising budgets.
  - Measuring campaign performance and analyzing results.



# LIST OF SERVICES

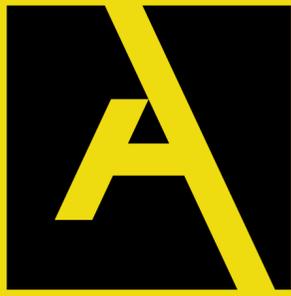
## **Social Media Management:**

- ⦿ Managing social media accounts (Facebook, Instagram, Twitter, LinkedIn).
- ⦿ Preparing and executing content strategies.
- ⦿ Designing posts and creating videos.
- ⦿ Managing paid advertisements on social media platforms.
- ⦿ Media Content Creation:
- ⦿ Writing articles and press releases.
- ⦿ Producing engaging marketing content for newsletters and blogs.
- ⦿ Scriptwriting for videos and promotional content.
- ⦿ Crafting innovative and distinctive advertisements.

## **Additional Services:**

- ⦿ Marketing and advertising consultancy.
- ⦿ Public relations (PR) management.
- ⦿ Designing and executing exhibition and event booths.
- ⦿ Email marketing campaigns.
- ⦿ Search Engine Optimization (SEO) marketing.

**Note: This list can be tailored to meet the needs of target clients, focusing on the most in-demand areas.**



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